

**SHILPARAMAM ARTS, CRAFTS & CULTURAL SOCIETY,
Madhapur, Hyderabad**

DOCUMENTARY ON SHILPARAMAM

TENDER SCHEDULE:

Last Date for Submission of Quotation : **Upto 3:00 pm on 25-07-2026**

ELIGIBILITY CRITERIA:

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|--------------------------|--|
| 1. Firm Registration | : The agency / Firm must registered entity |
| 2. Production Experience | : Minimum 5 years |
| 3. Annual Turnover | : Rs. 10.00 Lakhs per year |
| 4. GST Registration | : Certificate |
| 5. PAN Card | : Copy |
| 6. Period | : One year |
| 7. Security Deposit | : Rs.10,000/- |

ELIGIBILITY

- The documentary should be around 15-18 minutes and the concept should be 25 years of Shilparamam from inception how it started and also its progress of development and how it showcase now shooting of present can be done for two days covering all over Shilparamam and its festivals and melas etc.

Opening 3 minutes

- Introduction to Shilparamam
- Aerial view and establishing shots

History and old Heritage (8 minutes)

- Cultural significance
- Historical background

Visitors (5 minutes)

- Daily life
- Interviews

Early Development and progress (2 minutes)

- Current challenges and future opportunities

Conclusion (1-2 minutes)

Production Approach

The documentary will be filmed on location using cinematic visuals, drone footage (where permitted), interviews, ambient sound, and narration. Background music will complement the storytelling while preserving the authenticity of local voices.

Deliverables

- One 18 minute documentary film
- Full HD (1080p) or 4K master
- Promotional trailer (optional)
- High-resolution from production

For a film-festival-quality documentary we will use:

- 24 fps
- 1/50 shutter
- Gimbal for movement shots
- Drone during sunrise and sunset
- ND filters for daytime
- Natural ambient sound mixed with soft instrumental background music